

LIF definitions of terms and values as called for by the EFPIA HCP Code, EFPIA PO Code and IFPMA Code of Practice (Note! Valid from 1 July 2014)

<p>Hospitality</p> <p>EFPIA HCP Code art 10.05 EFPIA PO Code art 8 and 9 IFPMA art 7.1.5 and 7.1.7</p>	<p>The value of a lunch should not exceed 250 SEK (incl. VAT) per person.</p> <p>The value of a dinner should not exceed 700 SEK (incl. VAT) per person.</p> <p>For hospitality abroad, local rules take precedence. In the absence of local rules or guidance the Swedish levels apply.</p> <p>No limits expressed on hotel accommodation.</p>
<p>Venues</p> <p>EFPIA HCP Code art 10.01 and 10.08 EFPIA PO Code art 8 and 9 IFPMA art 7.1.4 and 7.1.7</p>	<p>Companies should avoid using venues that are known for leisure activities, or in other ways are viewed as exclusive, e.g. winter sport resorts, motoring events or golf tournaments. The same applies for cities during or in conjunction with major international events. Companies should not contribute financially to the arrangement of or the participation of professionals at such venues.</p>
<p>Informational & educational material</p> <p>EFPIA HCP Code 9.01</p>	<p>Value should not exceed 450 SEK (incl VAT).</p>
<p>Items of medical utility</p> <p>EFPIA HCP Code 9.01 IFPMA art 7.5.3 and 7.5.4</p>	<p>Value should not exceed 450 SEK (incl VAT).</p>